

Course Title: International Management Studies

Instructor: Dr. Sok Tae Kim (CFA, CAMS)

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Office Hours: Thursday 12:00 - 13:00 or by appointment

Class Time: Thursday 13:00-16:00 PM

Course Description: This course explores the fundamentals of international business and finance, focusing on the dynamics of the global economy, international investing, valuation of assets. Students will gain an understanding of the challenges and opportunities in conducting business and investment across borders, including the opportunities and risks associated with exchange rates, political and economic environments, and cultural differences, through understanding the principles of finance and investment management.

Course Objectives: By the end of this course, students should be able to:

1. Understand the basic concepts and theories of international business and finance.
2. Understand the time value of money and its applications in the asset and project valuation.
3. Develop strategies for managing financial investments and risks.
4. Understand the investment principles in the global framework.
5. Able to analyze global firms as an investment target

Course Materials: Most of course materials will be provided in advance of each class in the pdf form.

Required textbook: PrinciplesofFinance-WEB.pdf

(<https://assets.openstax.org/oscms-prodcms/media/documents/PrinciplesofFinance-WEB.pdf>)

Also, required to read some part of the "Fundamentals of Corporate Finance" by Ross, Westerfield and Jordan.

Supplementary Readings: Articles and case studies will be provided throughout the course. Students are recommended to frequently visit the following investment websites such as

www.investing.com

money.cnn.com

money.yahoo.com

www.bloomberg.com

<http://int-mgt.neocities.org> (Class Websites where you are able to get the reading materials each week)

Evaluation:

Class Attendance: 20%

Final Exam: 30%

Homework Assignment: 10%

Mid-term Exam and Quizzes: 30%

Class Participation: 10%

Course Schedule and Course Outline

Week1: Global Economy for 2025, Principles of Finance

Week2: International Finance Markets and How to Invest in the Financial Markets

Week3: Types of Investment Instruments (Stock, Bond, Futures, and Options)

Week4: Asset Valuation Methods (Time Value of Money 1)

Week5: Time Value of Money 2 (Quiz)

Week6: Time Value of Money 3 and Case Studies

Week7: Valuation of Projects (NPV, IRR, Payback Periods)

Week8: Risk Management 1

Week9: Risk Management 2 (How to manage risks)

Week10: Top-down Approach and Fundamental Approach

Week11: Evaluate a Promising Industry

Week12: Evaluate a Promising Company to Invest

Week13: Team Presentation for the most Promising Firm

Week14: Team Presentation for the most Promising Firm

Week15; Final Exam